



hi/hola/ciao

I'm Arianna Villardita

Social Media Manager

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Hi, I'm Ari, a 27-year-old half Italian and half Honduran, seeking a new challenge. During my bachelor's, I fell in love with my camera and started freelancing. I love learning and traveling, which gives me a fresh perspective. I offer a creative and diverse approach, excel in teamwork, and manage multiple projects efficiently.

Education

★ IED Milano/ Master's Degree

January 2022- December 2022 Fashion Communication and Styling.

📍 Milan, Italy

Described as a styling, creative direction, content production and communication focus, with a strong link to photography and film.

★ UNITEC-Honduras / Bachelor's Degree

2015-2020 Advertising and Audiovisual Communications

📍 Tegucigalpa, Honduras

Described as an integral formation on the Audiovisual area (Production, Photography and Film) and Strategic Communications (Visual Brand Image and Marketing); being an expert in content development for digital media platforms.

Work Experience

★ Video Editor and Content Creator

OCT 2023 - MAY 2024/ Joyride International

📍 Milan, Italy

I had the opportunity to work as a post producer and assistant to Gianluca Miotto, a director based in Milan, Italy with a wide selection of jobs around the globe. And with brands such as PatMcGrath Labs, Dash Pods, Stories of Italy, Amina Muadi, Brunello Cuccinelli, Sauvage 111 and others.

★ Freelance Content Creator & Social Media Manager

2017-Present/ Self-Employed

📍 Milan, Italy / Tegucigalpa, Honduras

This has given me the chance to learn of the different aspects that go into this, from the idea to the post production, working with different types of companies such as Restaurants, Bars, Apparel Brands, Dance Studios, Architecture Firms and others.

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✦ Producer and Content Creator

2019-2021/ Oxígeno Studio

📍 Tegucigalpa, Honduras

Working on a production house, with companies and brands such as: dental studios, architecture firms, and restaurant/cafes on content creation for products, food and corporate.

✦ Video Editor

Internship OCT - DIC 2018 / Cucumelo Films

📍 San José, Costa Rica

I completed my studies in Audiovisual Communications with an internship in a production house where I was a video editor for their productions, mostly content creation for several corporate companies.

Certifications

✦ The Content Formula

Dani Schulz INC. / 2024

✦ Tiktok for creatives

That Icelandic Guy / DOMESTIKA / 2022

✦ Copywriting: defining your brand's tone

Carla Gonzalez / DOMESTIKA / 2021

✦ Photography for Instagram

Mina Barrio / DOMESTIKA / 2020

Skills

- Photography
- Videography
- Production
- Lighting
- Graphic Design
- Social Media Management
- Web Design (WIX)
- Video Editing
- Content Creation
- Screenwriting
- Branding

Soft Skills

- Communicative
- Reliable
- Resourceful
- Organized
- Time efficient
- Punctual

Software Skills

- | | | | |
|--------------------------------|-----------------------------------|-------------------------------|----------------------------------|
| ● Adobe Photoshop
● ● ● ● ● | ● Adobe Premiere Pro
● ● ● ● ● | ● Adobe InDesign
● ● ● ● ○ | ● Adobe Illustrator
● ● ● ● ● |
| ● Adobe Lightroom
● ● ● ● ○ | ● Adobe AfterEffects
● ● ○ ○ ○ | ● Google Suite
● ● ● ● ● | ● Microsoft Office
● ● ● ● ● |
| ● Canva
● ● ● ● ● | ● Davinci Resolve
● ● ○ ○ ○ | | |

Languages

- Spanish (Native)
- Italian (Advanced)
- English (Bilingual)